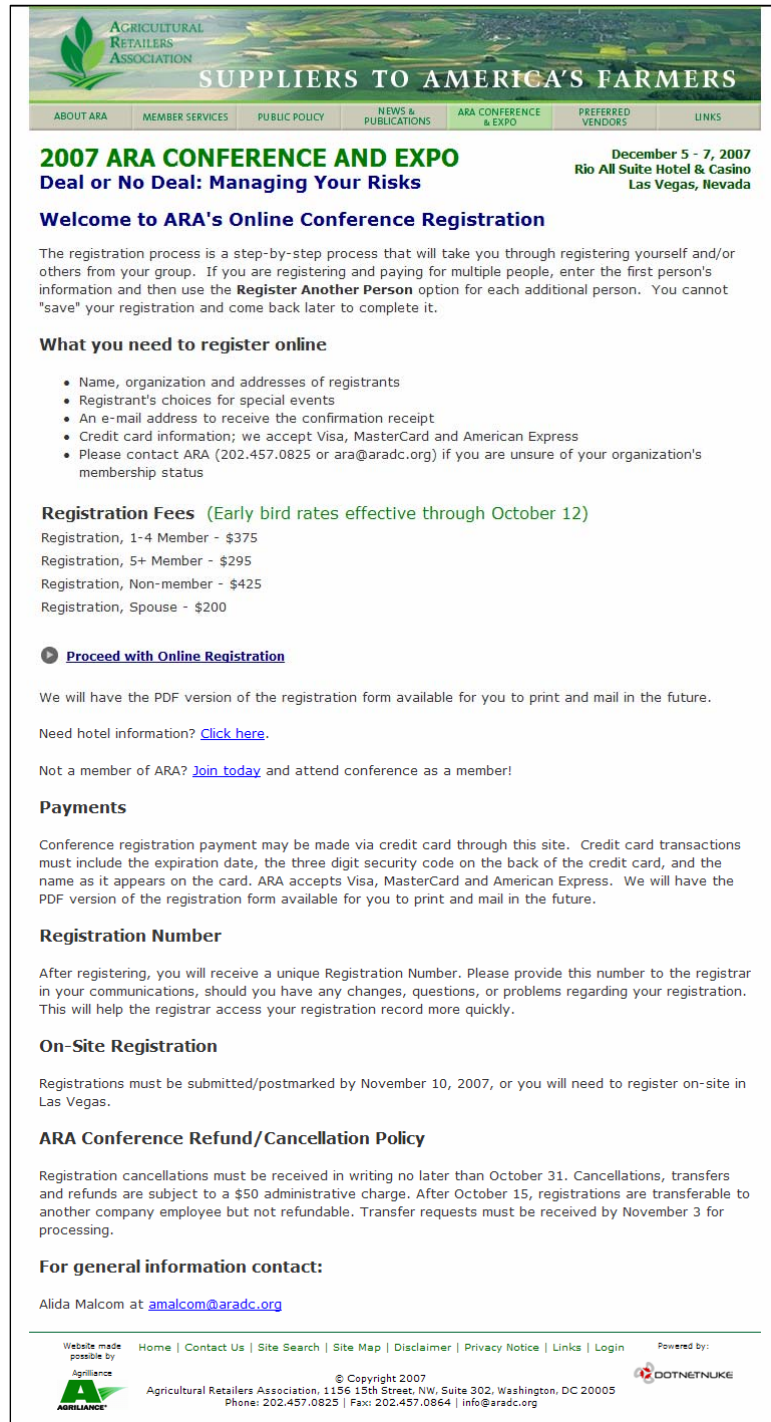


Sample Online Conference/Event Registration System

Welcome Page

The first page welcomes registrants, provides general information and outlines what is expected to register online.



AGRICULTURAL RETAILERS ASSOCIATION
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ABOUT ARA | MEMBER SERVICES | PUBLIC POLICY | NEWS & PUBLICATIONS | **ARA CONFERENCE & EXPO** | PREFERRED VENDORS | LINKS

2007 ARA CONFERENCE AND EXPO
Deal or No Deal: Managing Your Risks

December 5 - 7, 2007
Rio All Suite Hotel & Casino
Las Vegas, Nevada

Welcome to ARA's Online Conference Registration

The registration process is a step-by-step process that will take you through registering yourself and/or others from your group. If you are registering and paying for multiple people, enter the first person's information and then use the **Register Another Person** option for each additional person. You cannot "save" your registration and come back later to complete it.

What you need to register online

- Name, organization and addresses of registrants
- Registrant's choices for special events
- An e-mail address to receive the confirmation receipt
- Credit card information; we accept Visa, MasterCard and American Express
- Please contact ARA (202.457.0825 or ara@aradc.org) if you are unsure of your organization's membership status

Registration Fees (Early bird rates effective through October 12)

Registration, 1-4 Member - \$375
Registration, 5+ Member - \$295
Registration, Non-member - \$425
Registration, Spouse - \$200

Proceed with Online Registration

We will have the PDF version of the registration form available for you to print and mail in the future.

Need hotel information? [Click here.](#)

Not a member of ARA? [Join today](#) and attend conference as a member!

Payments

Conference registration payment may be made via credit card through this site. Credit card transactions must include the expiration date, the three digit security code on the back of the credit card, and the name as it appears on the card. ARA accepts Visa, MasterCard and American Express. We will have the PDF version of the registration form available for you to print and mail in the future.

Registration Number

After registering, you will receive a unique Registration Number. Please provide this number to the registrar in your communications, should you have any changes, questions, or problems regarding your registration. This will help the registrar access your registration record more quickly.

On-Site Registration


Registrations must be submitted/postmarked by November 10, 2007, or you will need to register on-site in Las Vegas.

ARA Conference Refund/Cancellation Policy

Registration cancellations must be received in writing no later than October 31. Cancellations, transfers and refunds are subject to a \$50 administrative charge. After October 15, registrations are transferable to another company employee but not refundable. Transfer requests must be received by November 3 for processing.


For general information contact:

Alida Malcom at amalcom@aradc.org

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Agricultural Retailers Association, 1156 15th Street, N.W., Suite 302, Washington, DC 20005
Phone: 202.457.0825 | Fax: 202.457.0864 | info@aradc.org

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Registration Page

On this page, registrants enter his or her contact information, selects a registration type and specifies the events they plan to attend. Once finished, the registrant clicks either the **Save and Register Another Person** option to add additional people (a similar screen appears with the Organization Name and Address fields already populated) or **Save and Complete Registration** to proceed to the payment screen.


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Step 1: Enter Registrant Information & Select Events

Please enter the first registrant's contact information and events. The items marked with * are required. Then, select the registrant type and the events. To register another person, click the **Save and Register Another Person** option. When you are finished entering the registrants, click the **Save and Complete Registration** option to provide payment information.

Registrant's First and Last Name*:

Nickname for Badge*:

Title:

Organization*:

Business Address*:

Address Line 2:

City* / State* / Zip*:

Business Phone*:

Business Fax:

Email*:

Need special accommodations due to disability?

Registrant represents*:

- Retailer/Distributor
- Independent
- Co-op
- Manufacturer, Equipment
- Manufacturer, Fertilizer
- Manufacturer, Crop Protection/Seed
- Manufacturer, Other Technologies
- Media
- Service Group
- State Association

Yes! I want to be an Leader of Industry! [Click Here](#) for more Information!

In order to register online, you must click "yes" to proceed. This is at no additional charge to you.

Select a registration type:

- Registration, 1-4 Member (\$375)
- Registration, 5+ Member (\$295)
- Registration, Non-member (\$425)
- Registration, Comp w/ Booth

My spouse will be attending (\$200)
(Rate includes badge, spouse breakfast, program, and all other conference events.)

Spouse Name:

Badge Name:

Address:

Email:

Select events for the above registrant:

Registrant	Spouse	
<input type="checkbox"/>	<input type="checkbox"/>	Select All
<input type="checkbox"/>	<input type="checkbox"/>	Opening Exhibit Hall & Welcome Reception, Wednesday, Dec 5
<input type="checkbox"/>	<input type="checkbox"/>	Spouse Breakfast & Speaker, Thursday, Dec 6
<input type="checkbox"/>	<input type="checkbox"/>	Exhibit Hall Breakfast, Thursday, Dec 6
<input type="checkbox"/>	<input type="checkbox"/>	Exhibit Hall Lunch, Thursday, Dec 6
<input type="checkbox"/>	<input type="checkbox"/>	ARAPAC Reception and Auction, Thursday, Dec 6
<input type="checkbox"/>	<input type="checkbox"/>	Exhibit Hall Breakfast, Friday, Dec 7
<input type="checkbox"/>	<input type="checkbox"/>	Closing Lunch, Friday, Dec 7

Special Events: Please note special event tickets may be purchased individually or as a package. Check only those which apply.

Payment for these events will be collected on-site.

Golf Tournament, Wednesday, Dec 5 (\$225 each)

Cirque du Soleil, Thursday, Dec 6 (\$225 each)

Special Events Package:
 includes one (1) ticket to the Golf Tournament and one (1) ticket to Cirque du Soleil, (\$400 for both)

[▶ Save and Register Another Person](#)

[▶ Save and Complete Registration](#)

Payment / Credit Card Processing Page



This page summarizes the registration information. The Edit Pencil allows registrants to adjust registrant information. Registrants can either submit credit card information or print the page to submit with a check payment. The system automatically processes credit card payments.

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Step 2: Payment Information

Below is a summary of the registration information. Click on the yellow pencil to revise an entry. Once complete, provide payment information.

Name and Address	Organization, Phone and Email	Registered for:
 Charles Martinez 1101 14th St NW Washington, DC 20009	Softek Services, Inc. 202-682-4500 cmartinez@ssiprogramming.com	1 - Registration, 1-4 Member (\$275) 1 - Spouse Tour (\$41) 1 - Registration, Spouse (\$150)
 Lynn Lear 1101 14th St NW Washington, DC 20009	Softek Services, Inc. 202-682-4500 llear@ssiprogramming.com	1 - Registration, Non- Member (\$375)

Registration Number: 1001

Total: \$841.00

If paying by credit card, please enter information below:

Type of credit card:

Credit Card Number:

Card Expiration (month / year):

CVV2 / CIV code:

Name on Card:

Billing Address:

City / State / Zip:

 [Submit Credit Card Payment](#)

If paying by check, print this page and send it with your payment to:

Agricultural Retailers Association
Attn: Conference Registrar
1156 15th Street, NW
Suite 302
Washington, DC 20005

Fax: (202) 457-0864

 [Print Page for Check Payment](#)

Receipt Page

This page summarizes the registration information and serves as a receipt. The bottom of the page includes language regarding questions and cancellation policy.

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Step 3: Receipt

ARA appreciates your interest in attending the 2006 ARA Conference & Expo. Below is a summary of your registration and payment. You should receive an email shortly that includes everything listed below.

Name and Address	Organization, Phone and Email	Registered for:
Charles Martinez 1101 14th St NW Washington, DC 20009	Softek Services, Inc. 202-682-4500 cmartinez@ssiprogramming.com	1 - Registration, 1-4 Member (\$275) 1 - Spouse Tour (\$41) 1 - Registration, Spouse (\$150)
Lynn Lear 1101 14th St NW Washington, DC 20009	Softek Services, Inc. 202-682-4500 llear@ssiprogramming.com	1 - Registration, Non- Member (\$375)

Registration Number: 1001

Total: \$841.00

Payment Made by: Credit Card

Type of Credit Card: Visa
Credit Card Number: *****1111
Approval Code: F3H4H43
Name on Card: Lynn Lear
Billing Address: 1101 14th St, NW
City / State / Zip: Washington, DC 20005

 [Print Page for Receipt](#)

If submitting payment by check, your registration will not be confirmed until the payment is received. Please mail checks to:

Agricultural Retailers Association
Attn: Conference Registrar
1156 15th Street, NW
Suite 302
Washington, DC 20005

Fax: (202) 457-0864

Should you have any changes, questions, or problems regarding your registration, please contact ARA at (202) 457-0845 or email alida@aradc.org. Include the Registration Number in your communications; this will help the registrar access your registration record more quickly.

Cancellation Policy: [Include your current cancellation policy here.]